



# The Orchidist

The South Florida Orchid Society Newsletter

SFOS August 21 2024 Program

## James Furst: Orchid Growing in the Age of Social Media: A blooming Community!

In Today's digital age, orchid enthusiasts are flourishing alongside their flowers. Social media has revolutionized the way we share, learn, and connect over our passion for orchids. Join me where I showcase a vibrant online community where growers swap tips, showcase their blooms, and inspire each other to new heights. Let's dig in and explore the fascinating world of orchid growing in the age of social media!

I Love Orchids and I Can Not Lie. I started collecting as a hobby 15 years ago when I stopped at a local nursery and bought a beautiful Catalonia "Why Not" which I call "Little Red" to this date. Like most collectors, I started small and my collection grew too well over 500 completely naturalized orchids, which I care for daily.

I have a High Tech Computing background by trade, but when the pandemic began, I started an Instagram page under the title "Outdoor Orchid Growing by James Furst" (@Mr1st) to expose people to my Orchid Collection and especially my Specimens. I was amazed at the number of persons globally who share the same love for orchids and the outdoors as we do here at the SFOS.



I am so honored to speak with the SFOS and will be discussing Outdoor Orchid Growing in South Florida (Zone 10B) and how I grow Specimen Orchids while taking care of my collection and managing daily life. I will also be showing the group Orchids from my collection as well as Videos of their beautiful growth throughout the year.

**Please join us on Wednesday, August 21st, 2024 at 8:00PM for what is sure to be an interesting and informative lecture.**

## President's Message

Hello all,

First off, I'd like to start off by hoping everyone has been enjoying their summer.

Thank you to Mr. Gonzalez for his presentation on encyclias last month. This month our speaker will be our own James Furst who will be speaking about how social media has revolutionized the way share, learn and connect over our passion for orchids. He will be showcasing the communities where growers swap tips, show off their blooms and inspire other growers.

I would like to ask that we keep Steve Rodriguez in our prayers as he recovers from surgery to repair a broken hip sustained in a fall last month.

Please remember to bring in your blooming beauties by 7:30pm so they can be judged.

I'd like to remind members that it is important to participate in the silent auction by donating items and bidding on what is brought in. (Cash and checks are accepted, no credit cards.) Additionally, we'll be announcing the August recipient of the SFOS Member of the month, which recognizes members who contribute time to making SFOS a better orchid society. Also please remember to bring in something for the food table.

Additionally, we will be having sign up sheets for volunteers for the rare plant show in October. Remember the club earns \$65 for each member who volunteers and the volunteers get a chance to enter the show for free.

Happy Growing,

Javier Morejon



## **All MEMBERS**

are eligible to

## **RECEIVE COMPLIMENTARY**

Raffle tickets for the following categories:

- \*Membership
- \*Donating Refreshments
- \*Wearing SFOS Shirt
- \*Entering Plants for Judging
- \*SFOS Members that are AOS Members

\*\*Members: (Please show your AOS Member Card)



# **SOUTH FLORIDA ORCHID SOCIETY**

## **MINI-AUCTION SERIES**

ALL PROCEEDS from items sold on the MINI-AUCTION  
go to South Florida Orchid Society for the  
benefit of the Society.

Members may donate plants or other items to benefit  
this fund-raising effort.

**We accept cash or checks only.**

Thank you for your support,  
The South Florida Orchid Society Board of Director's



## “BUY MORE TICKETS!”

Raffle tickets may be purchased with a \$1.00 donation per ticket.

Receive a complimentary

## “BONUS TICKET”

for each 5 tickets that you purchase!



## Membership Corner

I don't really have much to report this month (as I missed the July meeting). I'm sure (at least I hope) that you have received your New 2024-2025 Roster. If you didn't get one in the mail I will bring some to the August 21st Meeting. I thank those of you who have either texted, written or e-mailed with changes that need to be made.

One sad change which I was made aware of - one of our Life Members Col. Kenneth Kone passed away some time ago.

Phone number change for Dorothy Bennett - 305-322-7112

E-mail - Charles Flick - Charles.Flick@bowmanandbrooke.com

If you have not checked your information - please do so and let me know if I need to make changes to it. I have tried to proof read everything more than once - but I still miss stuff - sorry about that! I'll try to do better next time.

Hope to see you all at the August 21st Meeting.

Sally Taylor



### SOUTH FLORIDA ORCHID SOCIETY now has Shirts available! A beautiful Royal Blue!

Ladies V neck Cotton (a little lighter in color - but still blue)

- Sm, Med, L, or XL at \$18.25
- 2XL at \$19.25
- 3XL at \$21.50

Ladies or Men's - Polo - in either Polyester or Cotton

- Sm, Med, L, or XL at \$25.75
- 2XL at \$26.75
- 3XL at \$28.00



The shirts can be seen at our meetings and orders placed at that time. All shirts must be paid for when ordered. Watch an up-coming newsletter for a good reason to wear your new shirts to the meetings.

## SUMMER'S CORNER



As Mommy is writing this for me - we are still in Virginia. I showed in Breed today and got 2 ribbons - one Best of Opposite and the other was Owner Handler (which means Mom will be taking me to the Owner Handler Group later today. Hope I'll get a big ribbon there to bring and show you.

We got to the Show in Maryland and I got some ribbons - the best one was a Select Ribbon and it gave me 4 points towards my Bronze Championship. We then went to the shows in Concord, NC. On the very first day (7/13) I got another Select Ribbon and my 100 point - which gave me a New Title - Grand Champion Bronze, Champion. Now I have to earn another 100 points to get a Silver Championship. We went to Greenville, SC and I got more BOS/OH ribbons. Then we headed to Virginia - where we are now.

I'm still showing off my tap-dance. I'll see you soon.

*Summer*



**Member Of the Month!**



**Congratulations, Maggie. You're our Member of the Month for July 2024. And it couldn't happen to a nicer person!**

## July 17 2024 Judging Report

Judges: Javier Morejon and Erna Maxwell

### Blue Ribbons:

- Grammatophylum scriptum v. citrinum "Hihimanu" - Charles Flick
- Vasco. Pearl Cooper "Sun Kiss" AM/AOS - Steve Rodriguez

### Red Ribbons:

- C. Mark Jones - Maggie Echevarria
- Mtssa. Shelob - Maggie Echevarria
- V. Nancy Bloomfield - Maggie Echevarria

- Rhrds. Thai Noi - Steve Rodriguez

### Culture Ribbons:

- Grammatophylum scriptum v. citrinum "Hihimanu" - Charles Flick

Thank you for showing your Orchids. We look forward to more of your blooms in August.

Erna Maxwell, Judging Chair  
Photos by Annette Rodriguez.

[SFOS Judging Rules](#)



Grammatophylum scriptum v. citrinum "Hihimanu"  
Charles Flick



July 17 2024 Judging Report



Vasco. Pearl Cooper "Sun Kiss" AM/AOS  
Steve Rodriguez

July Meeting Photos!



July Meeting Photos!



July Meeting Photos!



The People Who Help Make The Orchidist Possible

# Orchids in Paradise

For the finest selection of quality orchids, exquisite gifts, stunning floral arrangements and more, visit R.F. Orchids, South Florida's oldest and most prestigious orchid firm. All of this awaits you in our tropical paradise.



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WE OFFER A LARGE VARIETY OF ORCHIDS

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## The South Florida Orchid Society Presents...

*"An Introduction to Orchids"*

Edited by Julie Rosenberg

Everything you need to know in order to successfully grow orchids in South Florida.

Pick up your copy today at better orchid sellers or at SFOS monthly meetings!



## South Florida Orchid Society, Inc.

### Board of Directors

**President:** Javier Morejon

**1<sup>st</sup> VP:**—Sally Taylor

**2<sup>nd</sup> VP:**—Don McDermott

**Secretary:**—Margaret Marshall

**Treasurer:**—Randall Breitwisch

#### Directors, Terms ending in 2025

James Furst, Chris Alger, Charles Flick

#### Directors, Term ending in 2026

Annette Rodriguez, Erna Maxwell, Nancy Crisler

#### Directors, Term ending in 2027

Steve Rodriguez, Maggie Echeverria, Caridad Balseiro

**Immediate Past President**—Javier Morejon

**Show Chairman**—Vacant

**Special Directors**—Ron Hunt & Julie Rosenberg

Meetings are held from 7:00PM to 9:00PM  
on the third Wednesday of each month.

Registration of plants is from 7:00-7:30 PM.  
Program Begins at 8:00 PM.

South Florida Orchid Society, Inc.

P.O. Box 565241

Miami, FL 33256



## Become a Member of the South Florida Orchid Society!

### MEMBER BENEFITS AND PRIVILEGES

- **MEETING AND MIXING** with many friendly and helpful orchid “neighbors”, amateurs, advanced collectors and commercial growers.
- **WELCOME KIT** includes a copy of “An Introduction to Orchids” our book that covers just about everything you need to know to successfully grow orchids in South Florida.
- **MONTHLY MEETINGS** with lectures by leading local and national orchid authorities.
- **FREE REFRESHMENTS!**
- **MONTHLY RAFFLE TABLE AND SILENT AUCTION!**
- **JUDGING** each month by qualified regional and national judges.
- **MONTHLY NEWSLETTER** that includes awards given and timely meeting notes.
- **FESTIVE HOLIDAY PARTY!**
- **AIR CONDITIONED** spacious conveniently located meeting hall with ample **FREE** parking.

**CLICK THE ICON BELOW TO DOWNLOAD AN SFOS MEMBERSHIP APPLICATION. (PDF)**



The South Florida Orchid Society, Inc. is affiliated with the  
West Palm Beach judging center of the  
American Orchid Society.



**American Orchid Society**  
Education. Conservation. Research.  
*Affiliated Society*

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Ron Hunt — Editor, *The Orchidist*